

# We are Nexign

Enabling communications service providers to transform their businesses

Nexign, a part of LLC ICS Holding and a leading Business Support System (BSS) and Internet of Things (IoT) platform provider, has been delivering pragmatic, value-driven solutions focused on customers' total cost of ownership since 1992. As communications service providers become digital service providers, Nexign accelerates their transformation through engineering excellence and agile products and services that facilitate revenue-stream diversification.

Nexign takes pride in its partner-centric approach to working with customers. For more than 27 years, the company has delivered on its promise of unlocking value in the short-term while ensuring customers' investment are future-proof and support long-term growth.

Headquartered in St. Petersburg, Nexign employs 1,800 people in offices through Russia, the Commonwealth of Independent States, southeast Asia, the Middle East and Africa. The company has delivered more than 120 projects across 16 countries and had revenue of \$200 million in 2018, an increase of 63 percent over 2017.

## Trusted by more than 50 telecom operators



## Why Nexign?

- **27 years of leadership** in the BSS market
- **120+** successful projects
- **Tier 1 (75 mln+ subscribers) CSP** transformation experience
- **Best in class TCO - 25%** lower than the market average
- Time-to-market reduced by **more than 80%**
- **Partnership model** to enable operators to expand their business opportunities through a future-proof portfolio of products and services
- Nexign **included in Gartner Magic Quadrant** for IRCM for CSPs for second consecutive year

(Gartner "Magic Quadrant for Integrated Revenue and Customer Management for CSPs" by Norbert Scholz, Jouni Forsman, Amresh Nandan, Ramesh Marimuthu. February 11, 2019)

# Products and Services

We are dedicated to helping communications service providers grow their businesses in the age of the digital economy. By developing, implementing, and maintaining innovative products of the highest quality, we provide our customers with reliable services and invest in long-term partnerships.



**Nexign Digital BSS** is an end-to-end platform delivering full-stack BSS functionality to drive communications service providers' digital transformation. The platform helps CSPs to unlock extensive opportunities for rapid business development and revenue enablement, allowing them to give their customers a truly digital experience. Nexign Digital BSS is built on a solid foundation of converged billing and a real-time network monetisation platform, enhanced by centralised product management. Our solution delivers full digital BSS functionality, providing an omni-channel customer experience, digital partner ecosystem enablement and such capabilities as real-time charging, rating and policy, open API support, and a microservices architecture. DevOps-based development and delivery let businesses implement changes rapidly and enable new digital products and services to be launched quickly.



**Nexign Network Monetisation Suite** is a versatile solution for real-time rating, charging and policy control across all network services, from e-banking and e-commerce to mobile and fixed communications, as well as VAS and OTT services. With Nexign Network Monetisation Suite operators can quickly and efficiently launch new products and services, including 5G and IoT; boost subscriber loyalty; and reduce the total cost of ownership.



**Nexign IoT Platform** is a highly secure all-in-one product that helps you get the most out of IoT technology. This reliable telco-grade platform, proven by Tier 1 communications service providers, allows you to unlock new revenue streams while providing end customers with advanced features for digitalisation and automation of IoT business processes as well as new value-added services. Modern technologies such as digital twins, artificial intelligence, and machine learning ensure the offerings are of the highest quality. The platform is also highly flexible and can be precisely tailored to market needs, including the requirements of smart cities, utilities, and grids.

## Nexign Services

