

Nexign Services

A complete suite of services to help communications service providers (CSPs) navigate the process of digital transformation smoothly and cost-effectively while ensuring business continuity



Business Transformation Delivery Services

Nexign boasts 27 years of experience in delivering solutions based on a tried-and-tested set of methodologies and practices, covering all areas of implementation and deployment. Our cloud-based program management platform facilitates fully transparent collaboration with the customer's team, putting our customers in control of the transformation of their business. Utilising Agile methodology along with a DevOps modus operandi helps us achieve the desired business outcomes, ensuring delivery which meets client needs, on-time and on-budget.



Operational Excellence Consulting Services

Nexign's singular focus is communications. Our special sauce is our expertise in helping customers dramatically reduce their idea-to-production time. Customers enjoy a unified environment for business and IT collaboration which supports an end-to-end process, from idea creation to realisation and market launch. This results in significant reduction in time-to-market (TTM) for new initiatives, along with increased transparency of business and IT collaboration processes.



Digital Business Support

Customers receive ongoing technical assistance and on-demand advisory support for solution operation from Nexign's expert team. We offer a variety of programmes, including 24/7/365 support across multiple time zones to ensure that incidents are resolved quickly and system availability remains high.



Managed Operations Services for the Communications Industry

Nexign Managed Operations Services ensure end-to-end application management, keeping the customer's operations running continuously. The benefits of adopting our Managed Operations Services include faster incident resolution and request fulfilment, minimised impact of staff error, reduced impact of incidents, increased process efficiency, downtime risk mitigation and faster TTM for new products.

Why Nexign Services?

- 27 years of experience serving more than 50 operators across 3 continents
- Zero failed projects
- Maximum transparency and traceability of processes for customers
- Extensive experience in digital transformation for Tier 1 CSPs
- Close collaboration between Nexign and customer team
- Agile methodology for project execution, DevOps-based development and delivery
- Cloud platform to automate delivery process
- Service quality guaranteed by transparent SLAs

Nexign included in Gartner Magic Quadrant for Integrated Revenue and Customer Management for CSPs for Second Consecutive Year

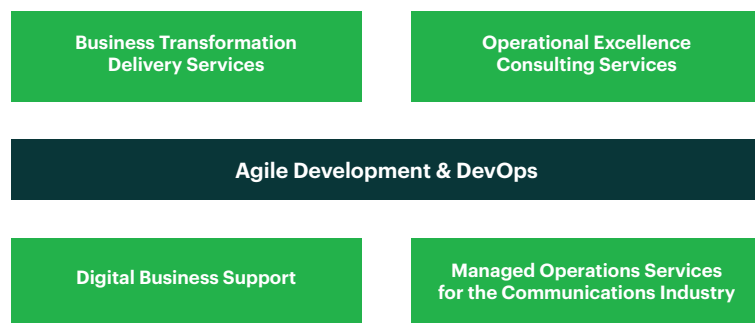
(Gartner "Magic Quadrant for Integrated Revenue and Customer Management for CSPs" by Norbert Scholz, Jouni Forsman, Amresh Nandan, Ramesh Marimuthu. 11.02.2019)

Market Trends

- Global spending on business digital transformation is forecast to reach **\$1.97 trillion** in 2022

(according to IDC report "Worldwide Semiannual Digital Transformation Spending Guide")

Nexign Services



Business Benefits

- Build and execute an effective digital transformation strategy, leveraging Nexign’s deep domain expertise
- Focus on your core business objectives and reduce IT costs by outsourcing ongoing operations to a reliable partner
- Increase business agility, improve customer experience and accelerate the launch of new business initiatives by optimising and digitising business processes
- Enable effective business and IT collaboration to achieve operational efficiency and boost your business growth
- Ensure constant system availability and smooth operational flow
- Achieve best-in-industry total cost of ownership (TCO) with a transparent and unique accelerated delivery methodology that enables extremely fast generation of business value

Digital Business Transformation

Transforming a CSP into a DSP (Digital Service Provider) involves not only implementation of a new IT platform, but also radical changes to business processes. Nexign, as a transformational partner, enables and aligns both technological and business changes, paving service providers’ way to success.

Using an agile-driven stakeholder engagement model, Nexign employs a DevOps-based delivery methodology. With fully automated data migration and an agile approach to development, Nexign works with the customer’s team to achieve extremely rapid deployment, which leads to significant cost savings for the operator.

With comprehensive tools and dashboards, Nexign ensures development processes are transparent. Clients enjoy full real-time progress visibility, with the ability to customise what they see.

Employing a transparent agile delivery methodology, Nexign allows CSPs to achieve best-in-class TCO and accelerate the launch of new initiatives.

About Nexign

Nexign, a part of LLC ICS Holding and a leading Business Support System (BSS) and Internet of Things (IoT) platform provider that has been delivering pragmatic, value-driven solutions focused on customers’ total cost of ownership since 1992. As communications service providers become digital service providers, Nexign accelerates their transformation through engineering excellence and agile products and services that facilitate revenue-stream diversification. Headquartered in St. Petersburg, Russia, Nexign employs 1,800 people worldwide. The company has delivered more than 120 projects across 16 countries and had revenue of \$200 million in 2018.

