



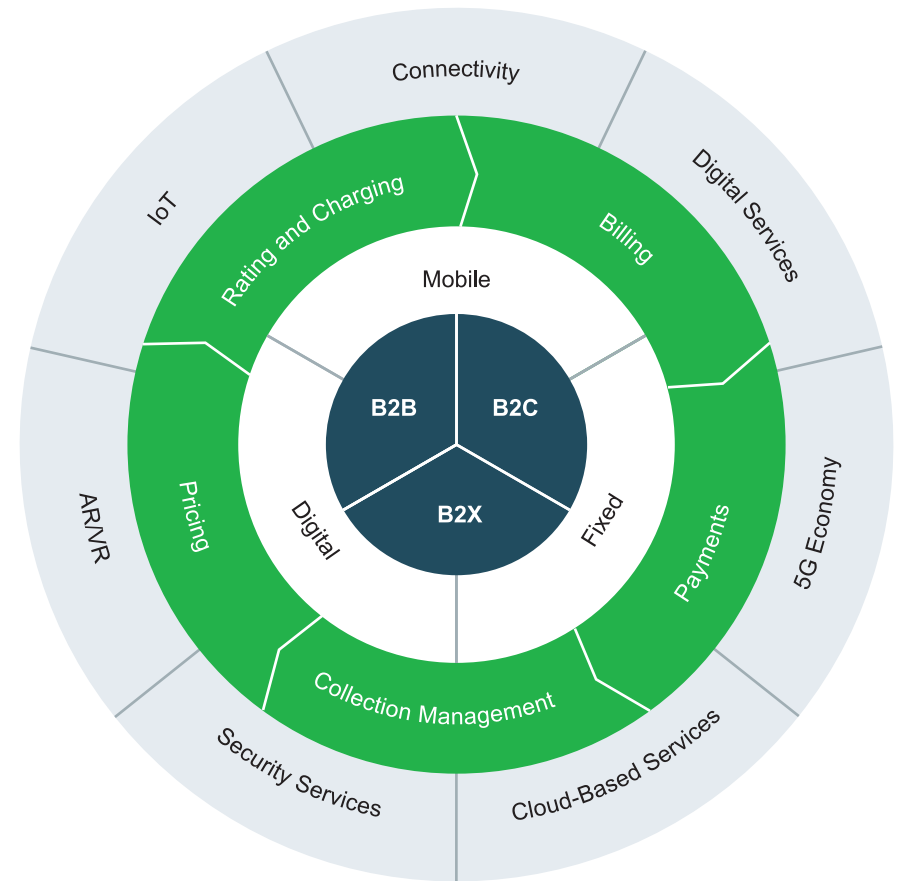
# Nexign Revenue Management

## Reshaping the Monetization Core to Fuel Digital Innovations

As communications service providers (CSPs) pursue digital transformation, they prioritize investing in technologies to enhance business agility, simplify operations, and address evolving customer expectations for the digital lifestyle. With the rise of 5G opportunities, CSPs are further challenged to rapidly innovate in B2B and B2C services and capture revenues from new verticals. Thus, a next-generation revenue management approach with unlimited flexibility is needed to leverage emerging services and monetization models while optimizing operations in an increasingly complex environment.

## Harmonizing All Revenue Streams on a Single Platform

Nexign Revenue Management helps operators consolidate diverse revenue streams and get a single point of control for the entire revenue generation process across all lines of business. With Nexign’s fully convergent solution, CSPs can expand their portfolios beyond connectivity and monetize ecosystems of telecom and partner services — from traditional mobile and fixed-network to OTT and 5G-based offerings.



## Advanced Monetization for Digital Service Enablers

### Provide the unified revenue management approach

- Monetization of the core and non-telco services
- Leveraging the synergy of B2B and B2C segments
- Real-time charging and billing for telecom services, digital subscriptions, partner products, and cross-service bundles
- Support for prepaid and postpaid models and a smooth transition between them

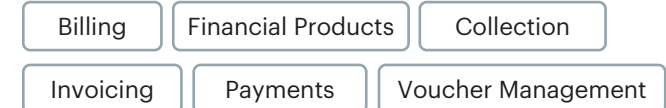
### Improve customer loyalty and billing experience

- Ability to introduce different types of discounts, special bundle prices, virtual cards, and cashback
- Support for any pricing model, rate plan, or payment option the customer may want
- Single bill across all services
- Billing accuracy and transparency

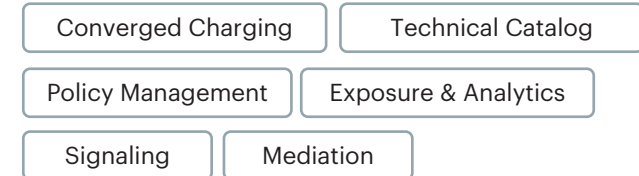
### Increase operational efficiency and agility

- Reduced TCO with DB-agnostic approach and no third-party licenses
- Future-proof architecture based on microservices and standards: 3GPP, ETSI, and TM Forum
- Smooth integration into the BSS landscape through TM Forum's certified Open APIs
- Product management in a catalog-driven paradigm
- Cloud-ready deployment
- Low-code configurability
- Horizontal scalability and proven high performance: support for up to 100 million subscribers

#### Billing and Finance



#### Network Monetization



#### Infrastructure

