

# Intranet Platform Neon

## Business Transformation in the Digital Age

When companies embark on their digital transformation journeys, they soon realize that improving their organizational processes is a crucial step to keep up with the modernization of business operations. Forward-thinking leaders admit that their employees are the most valuable asset with an impact on business performance, so they focus on developing an adaptive culture and using new technologies at work. These efforts allow to motivate the personnel in turbulent times and adopt the wide-spread post-pandemic workplace trends, such as work-from-home or hybrid models. To manage both office and remote employees, while supporting their purpose-driven engagement, companies need modern tools boosting the digital employee experience.

## Employee Experience Management

Nexign offers Intranet Platform Neon as an all-in-one solution to create a corporate digital ecosystem with a centralized information hub, streamlined communications and talent management. Designed with the employee-centric approach in mind, Neon keeps employees engaged in the brand values and encourages their contribution to business growth.

Neon provides a single access point to internal services and information about everything happening in the company. The employees stay informed on personal and corporate activities as well as share knowledge with coworkers, while the HR and communications departments effortlessly tackle employee lifecycle issues and maintain motivation.



Increased  
engagement:

**85%**

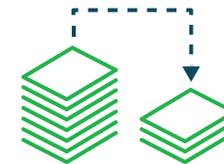
of employees use  
the corporate services  
daily



Improved brand  
loyalty:

**90%**

of employees positively  
evaluate the services



**2X** less effort  
for HR and Internal  
Communications



**3X** reduced time  
for document search  
by employees

## Connect, Engage and Inspire Employees on the Unified Digital Platform



Peer-to-peer, top-down and bottom-up communications



Centralized access to corporate data and HR services



Digitizing back-office processes



Online employee feedback collection



Gamification, recognition and rewards

### Key Capabilities

#### For HR and Internal Communications:

- Built-in news editor
- Information on benefits, discounts and perquisites
- Surveys and questionnaires
- Non-financial motivation
- Electronic application forms and requests
- Goal setting and performance evaluation

#### For Employees:

- Groups, blogs, and sharing of opinion and recognition awards
- Effective search for news, colleagues and documents across all resources
- Employee self-service features
- Event calendar
- Interactive office map
- Up-to-date OrgChat and detailed employee profile

### Key Highlights

-  Modern design with dark or light color schemes
-  Easy mobile access through adaptive UI
-  Integration with third-party messengers and systems
-  Prompt deployment in the customer's IT infrastructure
-  Flexible to adapt to customer business requirements and corporate branding
-  High performance, cutting-edge tech stack and microservices architecture