



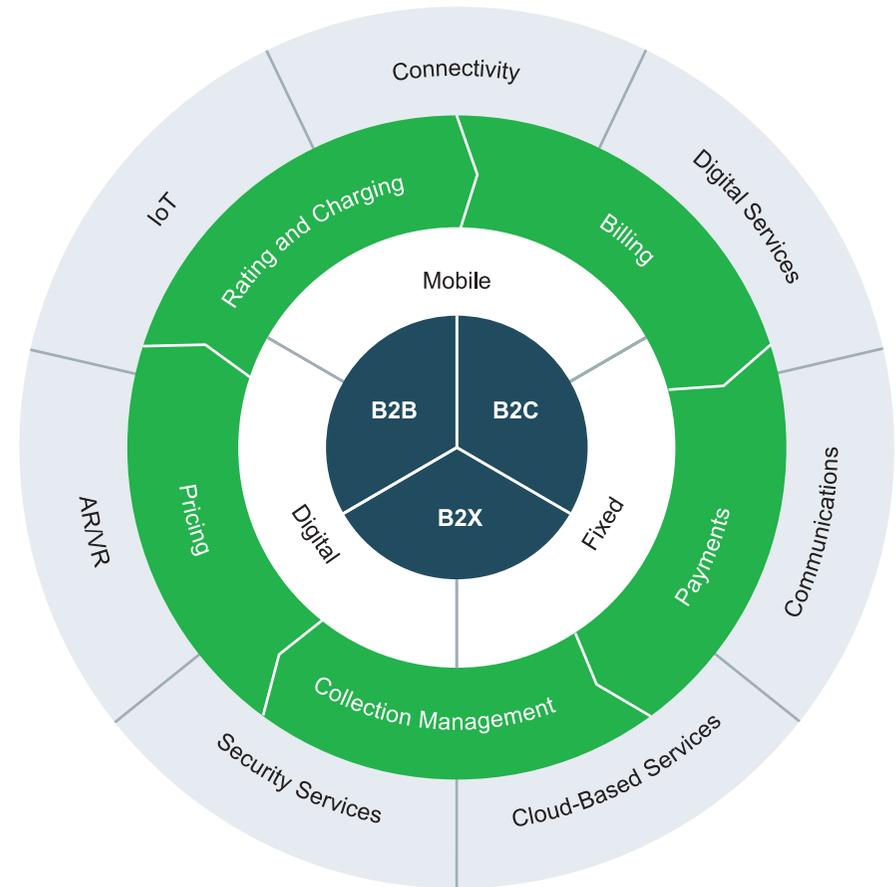
Nexign Revenue Management

Reshaping the Monetization Core to Fuel Digital Innovations

On the journey to digital transformation, communications service providers (CSPs) have made their first major efforts towards gaining agility and overhauling customer experience. Given changing customer expectations around digital engagement, CSPs are focusing on personalization, omnichannel customer care, digital channels, and the fast creation of new services. Then comes the rise of 5G opportunities, and CSPs are challenged to accelerate innovation and capture new revenues. To this end, they need the next-generation revenue management approach, which implies unlimited flexibility to capitalize on emerging services and new monetization models while balancing operational efficiency in the increasingly complex environment.

Harmonizing All Revenue Streams on a Single Platform

Nexign Revenue Management helps operators consolidate diverse revenue streams and get a single point of control for the entire revenue generation process across all lines of business. With Nexign's fully convergent solution, CSPs can expand their portfolios beyond connectivity and monetize ecosystems of telecom and partner services — from traditional mobile and fixed-network to OTT and 5G-based offerings.



Advanced Monetization for Digital Service Enablers

Provide the unified revenue management approach

- Monetization of the core and non-telco services
- Leveraging the synergy of B2B and B2C segments
- Real-time charging and billing for telecom services, digital subscriptions, partner products, and cross-service bundles
- Support for prepaid and postpaid models and a smooth transition between them

Improve customer loyalty and billing experience

- Ability to introduce different types of discounts, special bundle prices, virtual cards, and cashback
- Support for any pricing model, rate plan, or payment option the customer may want
- Single bill across all services
- Billing accuracy and transparency

Increase operational efficiency and agility

- Reduced TCO with DB-agnostic approach and no third-party licenses
- Future-proof architecture based on microservices and standards: 3GPP, ETSI, and TM Forum
- Smooth integration into the BSS landscape through TM Forum's certified Open APIs
- Product management in a catalog-driven paradigm
- Cloud-ready deployment
- Low-code configurability
- Horizontal scalability and proven high performance: support for up to 100 million subscribers

Billing and Finance

Billing

Finance

Collection

Invoicing

Payments

Network Monetization

Convergent Charging

Resource & Service Configuration

Policy Management

Exposure & Analytics

Signaling

Infrastructure

Messaging

Notification

Reporting

Monitoring

Network Management

Configuration

Security Management