# nexign

# Nexign Services

Unparalleled business efficiency with a trusted partner
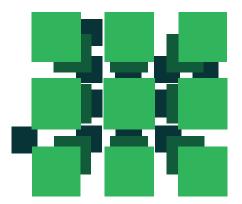
## Industry expertise

Nexign has 29 years of experience in delivering solutions based on a tried-and-tested set of methodologies and practices, covering all areas of implementation and deployment. Our cloud-based program management platform facilitates fully transparent collaboration with the customer's team, putting our customers in control of the transformation of their business. Utilising Agile methodology along with a DevOps approach helps us achieve the desired business outcomes, ensuring delivery which meets client needs, on-time and on-budget.

## Operational Excellence

Nexign has the expertise in helping customers dramatically reduce their idea-to-production time. Customers enjoy a unified environment for business and IT collaboration which supports an end-to-end process, from idea creation to realisation and market launch. This results in significant reduction in time-to-market (TTM) for new initiatives, along with increased transparency of business and IT collaboration processes.

## Stable performance

Customers receive ongoing technical assistance and on-demand advisory support for solution operation from Nexign's expert team. We offer a variety of programmes, including 24/7/365 support across multiple time zones to ensure that incidents are resolved quickly and system availability remains high.

## Continuous improvement

Nexign Managed Services ensure end-to-end application management, keeping the customer's operations running continuously. The benefits of adopting our Managed Services include faster incident resolution and request fulfilment, minimised impact of staff error, reduced impact of incidents, increased process efficiency, downtime risk mitigation and faster TTM for new products.

# Nexign Services

| End-to-end Delivery | Managed Services | Technical Support |
|---|---|---|

## Why Nexign Services?

### Experience

- 29 years of experience serving more than 50 operators

- Leveraging proven practices to streamline telco business processes

- Extensive experience in digital transformation for Tier 1 CSPs

### Transparency

- Clients own the solution thanks to project dashboards and multistep training

- Close collaboration between Nexign and customer team

- Service quality guaranteed by transparent SLAs

### Methodology

- Agile methodology for project execution

- DevOps-based development and delivery

- Cloud platform to automate delivery process

## About Nexign

Nexign, a part of Intellectual Computer Systems Holding (ICS Holding), is a Business Support System (BSS) provider serving over 50 operators in 17 countries.

The company has a proven track record of nearly 30 years in telecom market and the experience in large-scale transformation projects resulting in revenue boost and a reduced time-to-market for new products and services after modernisation.

Nexign's BSS solutions are designed to strengthen CSP's monetisation capabilities, enable 5G-driven digital experience, and accelerate new service delivery.

Headquartered in St. Petersburg, Nexign employs 1,800 people in offices through Russia, the Commonwealth of Independent States, the Middle East, Africa and LATAM.

## Digital Business Transformation

The solution-driven approach delivers best practices collected from across the industry to harmonize the operator's business on the converged BSS platform.

In the requirement-driven approach, Nexign works closely with the operator's in-house IT team to ensure the newly deployed systems perfectly match the client's expectations.

Nexign employs a DevOps-based delivery methodology. With fully automated data migration and an agile approach to development, Nexign works with the customer's team to achieve extremely rapid deployment, which leads to significant cost savings for the operator.

With comprehensive tools and dashboards, Nexign ensures development processes are transparent. Clients enjoy full real-time progress visibility, with the ability to customise what they see.

Employing a transparent agile delivery methodology, Nexign allows CSPs to optimise business processes and accelerate the launch of new initiatives.

## Business Benefits

- Embracing the diversity of clients' tech environments and business goals

- Improved business agility and a rapid launch of new business initiatives by optimising and accelerating business processes

- Effective business and IT collaboration increasing operational efficiency and business growth

- IT costs reduction by outsourcing ongoing operations to Nexign experienced team

- Transparent and agile delivery methodology that enables extremely fast generation of business value

- Constant system availability and smooth operational flow